

Summary

Visual Communication student specializing in UX/UI with a strong background in Project Management. Currently a UX/UI Intern at Apono, focusing on complex system characterization and user-centered solutions. Experienced in Wireframing, Prototyping, and translating strategic goals into intuitive digital experiences.

Professional Experience

2026-Present | UX/UI Intern, Apono, Tel Aviv

- Participating in a professional internship at Apono, a Cyber Security start-up, specializing in Access management. Gaining hands-on experience in product design.

2024-Present | Project Manager, Nadlan Center, Ramat Gan

- Characterized a custom registration UI, mapping User Journeys and translating organizational needs into functional requirements to optimize data collection.
- Executed end-to-end content operations across company websites, including media content uploading and comprehensive data management with consistent Visual Design across company websites.

2020-2026 | Project Manager, Montessori Style home organization company

- Maintained and updated a Wix website, gaining proficiency in the platform's ecosystem and content management.
- Designed digital working plans and Information Architecture for home organization solutions, focusing on user-centered methodologies.

Education

2023-Present | Bachelor's degree in Visual Communication at Shenkar

- 3rd year student majoring in Digital Products and UX/UI
- Executing end-to-end Product Design processes, from initial User Research to high-fidelity Prototyping and Interaction Design using Figma.
- Collaborating in teams to deliver Solutions to complex challenges by maintaining a focus on User-Centered Design and Design Systems.

Military Service

2018-2020 | Psychotechnical Interviewer and evaluator at Tel Hashomer Recruitment Office, Israeli Navy (IDF)

- Graduate of the Psychotechnical Interviewers Course and the Psychotechnical Assessors Course, completed service with honors.
- Conducted in-depth psychotechnical interviews and assessments to evaluate candidate capabilities, specializing in high-quality oral and written reporting.

Volunteer Experience

2023-2024 | Group tutor at a special education school club, Beit Venezuela, Tel Aviv

- Assisting in the daily operations of the club, conducting various activities

Technical Skills

- Design Tools: Proficiency in Figma (Wireframing and Prototyping), Adobe Suite and Wix.
- Methodologies: User Research, Interaction Design, and Design Systems.
- Hands-on experience with Lovable and Base44 for rapid prototyping and development.
- Languages: Hebrew (Native), English (Fluent).